

INFLUENCE OF AESTHETICISM IN DEVELOPING INDIAN CULTURE IN EDUCATIONAL INSTITUTIONS

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Abstract—*The study is qualitative, descriptive and based on historical research method. The aim of the study is to examine the influence of aesthetics in developing Indian culture in educational institutions. Aestheticism is very important in educational institutions as it helps in enhancing creativity, developing the aesthetic behavior and consequently enhances the process of learning. It helps in the overall development of students and promotes constructive work. It develops cultural awareness related to our country and cultural practices. Aesthetics in India upholds our culture. The culture of India is manifested through arts. Aesthetics in educational institutions gives importance to building which appeals to senses of the body and the emotional life. It encourages different cultural patterns and processes on the other hand, cultural system of our country works for the development of the rational, ethical and aesthetic faculties in man. Thus, Aestheticism in educational institutions encourages overall development of the child and upholds the culture of India.*

INTRODUCTION

Since the time immemorial various educational universities flourished such as Nalanda, Takshila, Ujjain and Vikramshila Universities. Amongst the subjects taught were Art, Architecture, Mathematics, Painting, Logic, Ethics, Religion, Grammar, Philosophy, Astronomy, Literature, Buddhism, Hinduism, Arthashastra, Law and Medicine. Each university specialized either in particular field of study or more than a field of study. Takshila specialized in the study of medicine, while Ujjain laid emphasis on astronomy. Nalanda being the biggest centre handled all the branches of knowledge.

Education can be effective vehicle for the development of inter and intrapersonal skills, social and cultural action, self-expression and aesthetic awareness (Jacobs, 2009).

Aesthetics in India has an old tradition generally upholding the cultural status quo (Natrajan, 2003). Aestheticism is very important in educational institutions as it helps in enhancing creativity, enhancing the process of learning, promotes constructive work and overall development of students. Aestheticism makes aware of our culture and promotes it. Aestheticism develops cultural awareness and cultural

practices and it is the mean by which knowledge and culture are transmitted from one generation to the next. Aestheticism encourages communication and interaction with in various cultural, social and historical contexts and supports culture of peace. Aestheticism develops and sustains ways and means through which the creative and aesthetic sensibilities of the multicultural people of India remain active and dynamic. Aestheticism promotes traditions and cultural diversity of India and protects unique cultural identity. Aestheticism gives color to the Indian culture. Aestheticism promotes aesthetic tastes and values which further promote tastes and values. Aestheticism encourages our Indian culture. It encourages different cultural patterns and processes. In educational institutions, textbooks should have illustrations reflecting local culture. The cultural system of our country works for the development of the rational ethical and aesthetic faculties in man.

Secondary Education commission (1954) in the report emphasized that release of creative energy among the students so that they may be able to appreciate cultural heritage and cultivate rich interests, which they can pursue in their leisure and later in life. So emphasizing that it recommends that subjects such as art, crafts, music, dance should be in the curriculum.

N.C.Fs also recommended that “Art education program should concentrate on expressing the learner to folk arts, local specific art and other cultural components leading to an awareness and appreciation of our national heritage. Activities and program and themes should also be chosen and designed so as to promote values related to other core components like India’s common cultural heritage, history of freedom movement and protection of environment”. Aestheticism in educational institutions helps the student to learn who are not normally influenced by the traditional methods (Basak *et. al.*, 2017).

Aesthetics in the form of art education in the educational institutions help in developing the mind and spirit of every child. It offers opportunities for problem solving and social development, consequently promotes constructive work and overall development of students. Aesthetic education provides us with another tool, skill or another way of seeing the world, their culture and own lives (Gale, 2005).

Aestheticism in educational institutions makes the life beautiful. Aestheticism is connected with native, social work and everyone's life. Aesthetic education focuses on the comprehensive development of individual. It makes full use of the entire aesthetic phenomenon present in reality. Aesthetic education trains the people to perceive and correctly evaluate the beautiful in art, in literature, in culture and in life.

Aesthetics in educational institutions gives importance to buildings which appeals to senses of the body and the emotional life. The different things of educational institute should not only be beautiful for the eye but it should be influenced all senses. Aestheticism encourages good indoor climate. Learning of students in the classroom with plenty of daylight is more than the students learning in classroom having the less daylight. A beautiful environment of educational institutions has a positive influence on our emotional life and ability to learn communication, social gathering, well-being of the people and teachers and improves the academic performance of the students. Educational institutions having good aesthetic quality promotes good attendance, completion of education and motivates teachers. Educational institutions with aesthetic quality give the people an aesthetic awareness which helps them to appreciate the quality of physical surrounding. Aesthetic environment helps to make surroundings healthy and safe.

Thus, Aestheticism in educational institutions encourages overall development of the child and upholds the culture of India.

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